Online Giving
CDM+ Has Made E-Giving Easier for Churches and Their Donors

In 2009 we introduced electronic giving (e-giving) to our users through our web tool technology. Since then, our e-giving toolkit has been expanded to include Single Gift, Giver Portal, a Giving API tools. . . and a mobile e-giving option is in the works. Our electronic processing is done through our trusted third-party processor, Stewardship Technology. This partnership allows us to provide a complete and seamless e-giving solution and ensures your electronic transactions are safe and secure.

Use your Giver Portal to allow donors to setup or change their recurring gifts and to see their giving history for the previous 12 months.

Pending Recurring Gifts				
Account	Amount	Frequency	Start Date	Action
	50.00	Quarterly		Edit Cancel
	250.00	Monthly		Edit Cancel
	150.00	Weekly		Edit Cancel
	70.00	Weekly		Edit Cancel
	200.00	Monthly		Edit Cancel

Key Stat to Consider

Online payments have grown to the point that 74% of individuals report that they write no more than one check per month.

Source: The Financial Brand

The Question is Not If, But When.
If your church or organization is not already providing e-giving, chances are some of your members wish you were. If you are accepting online gifts but use an e-giving solution other than the one CDM+ provides, then you are spending more time and likely paying higher fees to process those gifts.

Every week we get calls from e-giving services who want to partner with us. As the e-giving market grows, more and more companies will try to compete for this business. Recently we have been hearing from clients about vendors who claim they interface directly with CDM+. This is not true. Any e-giving vendor can export a list of transactions, but what then? Only the CDM+ Online Giving Toolkit will enter those gifts and reconcile the corresponding fees automatically and in real time on your CDM+ database.

So what makes our e-giving solution the best for your church or organization? It is the seamless integration of e-giving with the CDM+ Contributions and Accounting software. It is tied directly to established donors and existing funds. There is no need to double enter receipts or set up a separate system to manage e-gifts. Fees are immediately reconciled so you have real-time and accurate accounting for receipts and costs from electronic transactions. The CDM+ e-giving interfaces are quick and easy to set up on your church or organization's website. This becomes your e-giving solution and is easily incorporated through your website into the fabric of your church. Finally, by

CDM+ e-giving tools provide a secure yet simple means for donors to support your important work.

18th Annual CDM+ Users Conference

October 12- 14 • Indianapolis
Sheraton at Keystone Crossing

Classes cover every aspect of CDM+, Web Ministry Tools, and CDM+ Mobile

BOOK NOW AND SAVE!
$75 enrollment discount expires Aug. 21 • Hotel group rate expires Sept. 11

OTHER TRAINING
Group Online Classes
Tues., August 25
• Getting Started in CDM+ Web Ministry Tools
• CDM+ Web Ministry Tools Event Registration

Thurs., August 27
• CDM+ Membership Notices & Exports
• CDM+ Membership Procedures

Thurs., Sept. 3
• CDM+ Membership Custom Reports
• Managing CDM+ Membership Data

Thurs., Sept. 10
• CDM+ Accounting Setup
• CDM+ Accounting Entry

Tues., Sept. 15
• CDM+ Contributions Reports 1 and 2
 Find a complete class schedule under Training at www.cdmplus.com.

New Training Videos
To access the entire video series, including setting up online giving using CDM+ Web Ministry Tools, visit:
kb.cdmplus.com/videos.

E-GIVING WITH CDM+ *(cont. from page 1)*

associating with Stewardship Technology, we've fit the last piece into the online giving puzzle. They are a faith-based company and only partner with churches, charities, and private schools. We chose them because their prices are highly competitive and their mission is aligned with yours.

Online gifts are collected on your website through simple forms like this one. Once submitted, the donor receives your immediate acknowledgement, and the church's CDM+ Contributions database is automatically updated.

Now that online banking and bill payment are so commonplace, it only makes sense to extend this convenience to your congregation. Fortunately, with CDM+ you have the easiest and most cost-efficient e-giving solution readily available. To learn more about e-giving through CDM+, visit our website and click the orange burst to see it in action at **www.cdmplus.com/onlinegiving**, or call our sales staff at 877-891-4236 for a demonstration.

The CDM+ Connection

Longtime users may remember past issues of *The CDM+ Connection*. We've restarted publication with this issue and hope you find it interesting and useful.

This monthly newsletter will provide updates, advice, tech tips, and training help from our staff and from your fellow CDM+ users. We invite your suggestions for newsletter articles and training videos.

Training Options from CDM+
Choose Your Time, Place & Pace

by Roslyn Brittain

Are you the go-to person in your office? If so, you didn't get there without a lot of hard work, determination and training. Regardless of the size of your church, you have to be prepared to accomplish a diverse range of responsibilities in your office. CDM+ was developed as a comprehensive data management tool for any size congregation. *Training is the key to getting the maximum benefit from your software and the information it captures.*

CDM+ offers a wide variety of training options for beginning users through the most advanced. Most readily accessible is the Browse Manuals link to the online manuals under the Help tab in the CDM+ software. In addition, we offer group online, individual online and regional training events. Our most in-depth training opportunities are our annual Users Conferences and onsite training visits which can be customized to each user's knowledge of the software and area of expertise. The next CDM+ Users Conference is October 12-14 in Indianapolis. Learn more about CDM+ training options at **www.cdmplus.com**.

We are excited to introduce new how-to videos accessible from the help menu in CDM+ or on our web site. Training videos are in the works for every area of CDM+. Like the online manual, the videos will be available for users to access as time permits or anytime they want to learn and grow in their command of this software. **Click to view** a video on browsing and searching the Users Manual.

Visit **kb.cdmplus.com/videos** for more useful videos.

From student to teacher, trainer Roslyn Brittain (left) at the 2004 CDM+ Users Conference.

ON A PERSONAL NOTE Meet Roslyn

Full name: Roslyn Brittain

Position: Director of Training

How many years have you been with CDM+?
24 years as a user at St. George Cathedral, six months as a trainer

Family: Husband Gary, four children and three grandchildren

Hometown: Wichita, Kansas

What are your hobbies or talents and how do you spend your free time? I own and manage a 26-team volleyball club, serve on the board of Girls Got Game, which financially assists girls who might otherwise miss the chance to play team volleyball and basketball. I enjoy spending time with family, entertaining, travel, coaching volleyball, and volunteering.

What do you enjoy most about your job? Interacting with clients and helping them achieve greater proficiency and efficiency using CDM+ to build more effective ministries. While its intuitive nature means getting started is easy, I've seen how training makes our clients so much more productive.