



## 2016 Annual CDM+ Users Conference

September 12- 14 • Lexington, KY  
Hilton Downtown



**Over 70 Courses Cover Every Aspect of CDM+**

**BOOK NOW AND SAVE!**

**On or Before July 31**

\$545 for Users Enrolled in Support; \$675 Other Users

**After July 31**

\$645 for Users Enrolled in Support; \$775 Other Users

Plus, multiple attendee discounts and Training Credits may apply. Call **1-800-633-9581** to ask about Training Credits earned annually with your Support renewal.

### GIVING WEBINARS

#### Engage Giving Webinars

See page 2 for details about free, live Webinars to get you started with Engage Giving.

### OTHER TRAINING

#### Group Online Classes

**Thurs., June 16**

- Managing CDM+ Membership Data
- CDM+ Membership Custom Reports

**Tues., June 21**

- CDM+ Accounting Setup
- CDM+ Accounting Entry

**Thurs., June 23**

- Getting Started in CDM+ Membership
- CDM+ Membership Groups

For more free classes and to register, click on Training at [cdmplus.com](http://cdmplus.com).

#### Training Videos

To access the entire series, visit: [kb.cdmplus.com/videos](http://kb.cdmplus.com/videos).

**E**ngage Giving, the newest offering in CDM+ online giving solutions, incorporates a mobile-first responsive web design with the features you expect from any CDM+ product -- seamless integration with your database, up-to-the-minute reports at your fingertips, and useful information that's easy to manage and share on the go.

For your members, that means an online giving interface that's fast, easy and looks great on any device.

For your staff, you simply decide which funds to make available, and CDM+ takes it from there: Electronic payments are securely processed and deposited to your bank account. Donations flow directly into the giving funds you've specified. Contribution records are automatically updated. Processing fees are allocated to the appropriate expense accounts. Real-time reports are ready at the click of a mouse.

For nearly a decade, CDM+ has offered online giving solutions through the Giving Web Ministry Toolkit. Early on we recognized the need for a convenient and secure way for your supporters to go online and give to what God is doing in and through your church. For secure payment processing, we partnered

with Stewardship Technology, a faith-based company serving only churches, 501(c)3 charities, and private schools. Through this partnership, we have confidence in the physical and electronic security of your members' payment information. Further, we have complete faith in the integrity of the data that flows into your CDM+ information management system. We know of no other solution that offers such a smooth flow of information into a church's ChMS database -- no CSV files to download and manipulate and no double-entry creating extra work and opening the door to duplication or human error.

#### What's Trending in Online Giving?

Online donations are the fastest-growing segment in the charitable giving landscape, and smartphones are leading the charge. Some 83% of households own smartphones. Mobile devices including phones have surpassed computers as the on-ramp of choice to the internet. Millennials -- adults in their 20s and early 30s -- have grown up with the internet, smartphones, and 24/7 connectivity. Older adults, too, are turning to the web to manage everyday tasks like banking and bill payments. Churches must quickly adapt

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## ENGAGE GIVING *(continued from front page)*

to this new technology or risk being left behind. Engage Giving is the CDM+ online giving solution that works on any device for a simple, fast and secure giving experience. Fortunately with CDM+, making giving easier for your donor doesn't mean making things more complex – or more costly – for your staff.



### SIMPLE AND SEAMLESS

With Engage Giving, it takes just a few seconds for anyone with internet access to make a donation to the fund(s) you make available online. For a one-time gift, there's no need to create an account or log in. However by logging into Engage, members can choose to make a one-time gift or create recurring gifts in whatever amount and on whatever schedule suits their needs. While logged in, the member can review a complete 12-month giving history that includes all online donations and in-person gifts posted to

CDM+ Contributions. Members can also manage their own scheduled gifts and authorized payment sources, all from any smartphone, tablet or computer.

### MAKE GIVING FASTER AND HANDLE DONATIONS WITH LESS EFFORT

Staff will appreciate that Engage Giving is fully integrated for an effortless flow into CDM+ Contributions and CDM+ Fund Accounting, and your members will thank you for such a fast and easy way to support your vital work. Accept your choice of ACH and/or debit and credit cards. There's no need for additional hardware or software and no requirement that staff provision devices or create logins. You'll have up-to-the-minute donation tracking and fund balances along with the ability to report that information to members and church leaders.

### ENGAGE GIVING REQUIREMENTS:

- CDM+ 9.3.6 – a free upgrade for users of CDM+ 9.2 or higher
- Subscription to CDM+ Giving Web Ministry Toolkit (WMT) – Engage Giving is a free enhancement to the existing CDM+ Giving WMT
- Enrollment in CDM+ Data Hosting
- CDM+ Contributions program
- Payment account with Stewardship Technology

**NOTE:** *Certain functions described in this article may also require CDM+ Membership.*

## See What Engage Giving Can Do For Your Members and Your Ministry

With Engage Giving available now, you're just a few clicks away from offering your members a faster, easier mobile-friendly giving option. Join one of our **Engage Giving Webinars** for a brief presentation of Engage Giving followed by a question and answer opportunity.

**Wednesday, June 22**                      **10:30 am ET**  
**2:00 pm ET**

**Friday, June 24**                              **1:00 pm ET**

**Monday, June 27**                            **3:30 pm ET**

**Wednesday, June 29**                      **10:30 am ET**  
**2:00 pm ET**

**5-10 minutes before the Webinar is scheduled to begin, follow these steps:**

**1)** Click on this link:

**<http://cdmplustraining.glance.net?key=1000>**

This link will only be active 10 minutes prior and 5 minutes after the scheduled start time.

**2)** You will see the **CDM+ Engage Giving** welcome screen.

**3)** Call this phone number: **605-477-3000** and enter the access code: **518347#**. This will allow you join the conference call.

### PLEASE NOTE:

All times are Eastern. Please make the necessary adjustment for your time zone.

You will be part of a group that will include other churches and nonprofits. If you use a speaker phone, please be aware that everyone in the class will be able to hear any background noise. Thank you for your courteous participation.

You will need to access the website with a Java-enabled web browser. Most modern browsers have Java, although their performance may vary.

## IMPLEMENTING ENGAGE GIVING

### Your Mobile-Optimized Giving Interface Is Just a Few Clicks Away

If you are already on the latest version of CDM+ and use our Giving WMT, then you're ready to begin using Engage Giving:

**STEP 1:** Decide which funds to make available.

**STEP 2:** Share your church's Engage Giving URL.

If you need to add the Giving Web Ministry Toolkit, add a Data Hosting plan, establish a payment account with Stewardship Technology, or purchase an upgrade to CDM+ 9.3.6, please call **877-891-4236**.

Online Giving Solutions Available Now in CDM+ 9.3.6	Basic Online Giving Toolkit	API Online Giving Toolkit	Giver's Portal Toolkit	Engage Giving
Integrates with CDM+ Contributions	●	●	●	●
Integrates with CDM+ Accounting	●	●	●	●
Allows multiple giving designations	●	●	●	●
Accepts all forms of electronic payments	●	●	●	●
Donor can give online without creating/logging into an account	●	●		●
Staff is notified by email when a donation is received/scheduled	●	●		●
Donor can log into account to see 12-month giving history from all sources (plate and online)			●	●
Donor can login to review and/or change previously authorized funding sources (ie, checking account, credit cards)			●	●
Dynamically scales size on any mobile device				●
Customize design	●	●		
Customize layout	●	●		
Allows multiple giving access points on church website	●	●		
Customize email receipt sent to donor	●	●		
Link gifts to a memorial designee	●	●		
Limit ability to accept anonymous gifts	●	●	●	

# CONFERENCE CALL:

## New Releases & Real World Classes Highlight 2016 Users Conference



**Make Plans Now to Join Us in Lexington**

Early bird discount expires **July 31**

Hotel discount expires **August 12**

*or when the room block sells out*

**[www.cdmpus.com/2016UsersConference](http://www.cdmpus.com/2016UsersConference)**

### WHAT'S NEW AT THE SURAN 2016 ANNUAL CDM+ USERS CONFERENCE:

- In-depth training on Engage Giving and the Engage Member's Portal
- Real-world application classes taught by individuals using CDM+ in their ministries
- Be the first to train on CDM+ 10
- Learn about effective use of new mobile features – including text messaging – to be released this summer

Don't miss this exciting opportunity to advance your skills and expand your ministry's impact.