



donations - event registration - text to give - accounting - payroll

# ESSENTIALS FOR ANY MISSION



# THE CDM+ OPPORTUNITY

We know when it comes to managing your nonprofit, it's all about your mission, donor relationships and your infrastructure.



## YOUR MISSION

Time spent on forwarding and fulfilling your mission is paramount. View us as an extension of your team to provide the necessary tools to advance productivity and streamline processes for greater efficiency.

Your nonprofit can take advantage of the CDM+ Essentials platform and keep the focus on your mission.

## Improve the Donor Experience

Engage donors with a branded donation experience on your website. Your donation form can highlight specific funds and allow donors to give to areas of importance to meet their philanthropic goals. Focusing on donor needs optimizes retention as well as nonprofit results.

## Advance Productivity and Efficiency

Your nonprofit needs easy tools at the fingertips of your busy staff. CDM+ reporting, as well as automated tax receipts, along with fund and campaign management, are just a few examples of efficiency at its best.

## Donor Engagement

Donor engagement is an area of increased importance. There are new nonprofits forming every day, vying for your donors and donations.

CDM+ you can help you engage with donors in new ways with new tools.

**Your solution...  
in one place.**

# CDM+

## Features & Functionality



### Unlimited Giving Forms

Collect donations and/or payments easily. Create multiple donation forms to capture revenue from various appeals, campaigns & events.



### Donation and Donor Options

Donors have flexibility to set up recurring or one-time donations with credit cards, ACH, or text to give. Donors can choose specific funds and even create an account for donation management.



### Event Registration

Whether live, virtual events, or donor engagement, registration is simple and secure. Donors can participate and feel connected to your mission. You can hold free events, sell tickets and fundraise.



### Reporting Functionality

Automate tax receipts to donors, generate donation reporting, donor reports, fund, appeal and campaign analytics along with exporting any information you need to run your nonprofit.



### PCI-DSS Level 1 Certified

Security is serious business. Your data and the data of your donors is compliant with all security standards governed by the Payment Card Industry.



### IRS Ruling -The Patriot Act

We comply with all current laws and rulings with respect to money transfer and the required customer identification process outlined for anti-money laundering.



### Accounting & Payroll

Streamline accounting procedures, automated & accurate financial reports and chart of accounts. Track funds and designated income. Avoid fees and process payroll easier than ever.(An additional monthly fee)



# CDM+

CDM+ has helped non-profits and faith based organizations grow and succeed for over 30 years. We understand the time and consideration that goes into choosing the right data management software and look forward to learning more about the needs of your organization.

- ***No Contracts***
- ***Free Data Migration***
- ***Complimentary Training***
- ***World Class Customer Support***

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**FREE DEMO**

**YOUR MISSION. OUR SOLUTION.**